

2008 GOLDIE Awards Call to Entry

TV Division Changes!!!!!!!!!!!!!!!!!!!!!! New Rules for Judging!!!!!!!!!!!!!!!!!!!!!!

ALL TV Categories will be judged on a statewide basis with no separate Divisions

Radio Categories 1 through 14 will be judged by Divisions.

Division I—Anchorage Radio stations

Division II—All other Radio stations outside of Anchorage

Radio Categories 15 through 20 will be judged on a statewide basis with no separate Divisions

A category must now have at least two entries to be judged and awarded a Goldie. In the past it was ABA's policy to award a Goldie even if there was only one entry per category and the entry was up to local standards. All entry fees for a one only entry category will be reimbursed or credited to Convention or Goldie Banquet registration.

All Alaskan broadcast licensees are eligible. Entries submitted must have been created and produced by station personnel or their designated production company (with no agency involvement) and broadcast by the station during the period of July 29, 2007 to 4:00 pm July 25, 2008.

Student Division—All of Alaska, College Radio Stations, or Students working as interns or volunteers at Radio Stations and Teen Media students affiliated with a licensed Radio station. All entries must have been aired during designated time period. There will be no judging for TV entries for Student Division in 2008. Please see special insert for Student Only Categories.

Judging

Broadcasters from the Nebraska Broadcasters Association will be judging entries based on creativity, technical quality, execution, and overall effect. Decision of the judges will be final.

Entry Material

Radio entries must be submitted on a CD with case or cover. Television entries should be submitted on DVD with case. Same category entries from same station may be put on one disc or tape with a 3-5 second spacing between entries. List all multiple entries on label by titles. Single entry and Series entry for same category must be on a separate disc or tape. Program length entries should be edited to exclude breaks. Judges will view up to 5 minutes of any program length entry that runs 30 minutes or longer. Please direct the judges to the section within the program you would like to be viewed for judging by indicating with time code format.

Each entry **MUST** have a label that is visible through the case or attached to both the media and case if case is opaque. Labels must be clearly printed and must include the following information:

Division (for Radio Only)

Category number and Name of category (Best Video, Comedy Feature, Newscast, etc)

Single or Series noted when applicable

Station Call Letters

Title (s) of Entry

Rundown with length of segment on tape. Time Code if needed,

(5 minute segment for program length entries)

TV Example: #11 Evening Newscast KXXX
"The Six O'clock News" 1 X 60 Minutes
Time Code: 00:31:00:00—00:36:00:00

Radio Example: Division II
#1 Best Commercial Single
KXYZ
Joe's Garage :30

RADIO Categories 1 – 14

Entries will be judged in designated Divisions

Division I (Anchorage)

Division II (Rest of State)

- 1. Radio Commercial** :30 or less. Single entry or series of 3 entries created for one client.
- 2. Radio Commercial** :31 or longer. Single entry or series of 3 entries created for one client.
- 4. Radio News Program** No more than 30 minutes long of a regularly scheduled program.
- 5. Best Radio Show** One edited entry of no more than 5 minutes. Must be edited from a single board shift. May be a regularly scheduled program or a special featured program.
- 6. Best Imaging** Single entry of station produced elements promoting the station in general or for specialty programming. Imaging entry should be written and finalized within the station itself.
- 7. Best Promotional Announcement** :60 or less
Single entry
- 8. Promotional Package** Any length. Submit a narrative, tape (s) and any collateral materials of your station's promotion—can include promotion of on-air product, a community event or other activity that promotes your station.
- 9. News Story** Any Length. Report in a regularly scheduled program.
- 10. News Feature** Any Length. A portion of a regularly scheduled program or specialty report. Single entry only
- 11. Breaking News Story** Any length. Live coverage may be a portion of a regularly scheduled news program. Must be the first time broadcast of live coverage. Single entry only.
- 12. Public Affairs Program** 60 minutes or less. documentary, editorial, "magazine" or other specialty affairs program—single entry only.
- 13. Sports News Story** Any length. Report in sports or regularly scheduled program. Single entry
- 14. Live Sports Event** Any length. One program. Single entry.

Radio Categories 15 - 20

Entries will be judged on a statewide basis. No Divisions

- 15. Public Service Announcement** :60 or less.
Single entry
- 16. Uniquely Alaskan Program** Any length. One program – single entry.
- 17. Radio Entertainment Program**
Any length, Single entry only.
- 18. Best Comedy Feature** Any length. One program single entry only.
- 19. Service to Children** Any length. Single entry. Submission in this category can include any type of broadcasts, from PSAs to full programs. Submit narrative, not over two typed pages, plus recorded examples of broadcasts. Stations may also submit other materials such as photos and testimonials.
- 20. Service to Community** One project with single or multiple beneficiaries.

TELEVISION Categories

All Entries will be judged on a statewide basis with no separate Divisions.

1. Television Commercial \$1,000 or Less :60 or less. Single entry or series of 3 entries created for one client. \$1,000 or less per spot for series.

2. Television Commercial \$1,001 or More :60 or less. Single entry or series of 3 entries created for one client. \$1,000 or less per spot for series.

3. Best Use of Video Single entry that shows creative use of production elements as well as photography and editing. First focus for judging technical merits, second consideration-content. No less than 3 min or more than 30, although program may have been longer in its entirety.

4. Best Television Newscast :60 minutes or less. Two separate newscasts will be used for judging: Dates will be given to News Directors as chosen.

5. Public Service Announcement :60 or less. Single entry

6. Best Promotional Announcement :60 or less Single entry

7. Promotional Package Any length. Submit a narrative, tape (s) and any collateral materials of your station's promotion—can include promotion of on-air product, a community event or other activity that promotes your station.

8. News Story Any Length. Report in a regularly scheduled program.

9. News Feature Any Length. A portion of a regularly scheduled program or specialty report. Single or series of 2.

10. Breaking News Story Any length. Live coverage may be a portion of a regularly scheduled news program. Must be the first time broadcast of live coverage. Single entry only.

11. Public Affairs Program 60 minutes or less documentary, editorial, "magazine" or other specialty affairs program—single entries only.

12. Sports News Story Any length. Report in sports or regularly scheduled program

13. Live Sports Event Any length. One program.

14. Uniquely Alaskan Program Any length. One program – single entry.

15. Best Comedy Feature Any length. One program

16. Service to Children Any length. Single entry. Submission in this category can include any type of broadcasts, from PSAs to full programs. Submit narrative, not over two typed pages, plus recorded examples of broadcasts. Stations may also submit other materials such as photos and testimonials.

17. Service to Community One project with single or multiple beneficiaries.