2015 Goldie Entry Guidelines

A category must have at least two entries to be judged and awarded a Goldie. Please read category descriptions carefully.

All member stations of the ABA are eligible for entry. Entries submitted must have been created and produced by station personnel or their designated production company (with no agency involvement) and broadcast by that station during the period between:

**July 17, 2014 to 7:59 PM Alaska Time** **July 23, 2015**

This electronic format extends the “must be aired” date right up to the actual entry deadline.

**Division 1: Anchorage & MatSu Valley**

**Division 2: Rest of the State**

**Student Division**—Includes all Alaska college radio stations, or students working as interns or student volunteers at radio stations and the Alaska Teen Media Institute students affiliated with a licensed radio station that airs their spots. All entries must have been aired during designated time period.

**Judging**

Note: ABA cannot advise as to which category an entry belongs. Please take care in category selection; judges are asked to check to make sure all entries in a category are valid. Those deemed not valid can not be judged and will be disqualified. Broadcasters from the Oregon Association of Broadcasters will be judging entries based on creativity, technical quality, execution, and overall effect. Decision of the judges will be final.

**Tips for Program Length Electronic Entries**

Program length entries should be edited to exclude breaks. These entries, including Best News Cast should be at least 5 minutes in length and no more than 10 minutes in length. Direct judges to the section within the program you would like to be viewed for judging by indicating with time code format.

Online Entry forms will include the following information:

1. Category Name
2. Station Call Letters
3. Title of Entry
4. Rundown with length of segment on entry. Time Code if needed, (5 minute segment for program length entries).

Up to four names of talent credit and their titles may be included—PLEASE ENTER YOUR TITLE IN THE SAME FIELD AS YOUR LAST NAME. Please check spelling of names as entry form information is what will appear on your Goldie.

Any deviation from the rules will subject the entry to disqualification.
This year you will **NOT** have to pay online at time of entry. All stations will be sent ONE invoice for ALL entries. Stations should compile and save all entries to match against ABA records for invoicing.

A separate entry fee is required when the same commercial, PSA, or program is entered in **more than one category**.

**FEE SCHEDULE**

**Member Stations – Divisions 1 & 2:** each entry $40

**All Divisions** – First received submission (outside of Community Service) from either a stand-alone call letter entity (example-KLEF-FM) or Station group (example-iHeartMedia, Anchorage) will be No Charge.

**All Divisions - Community Service:**
Each Entry: **NO CHARGE**

**Student Division - All Alaska:** Each Entry: $10

**Awards**
Winners will receive one GOLDIE personalized to include the station Call Letters and up to four individual name credit lines including titles.

**Deadline**
Entries must be received by the judging website:
www.betternewspapercontest.com/
by
**7:59 pm Alaska Time Thursday, July 23, 2015**

All entries must have been produced and broadcast by the station or their designated production company. Categories must have at least two entries to be considered for judging. All entries must have been aired between July 17, 2014 and **7:59 PM Alaska Time** July 23, 2015.