

2010 GOLDIE Awards Call to Entry
*******Radio & TV are returning to Divisions*******
Anchorage is Division 1
Rest of the State is Division 2

A category must have at least two entries to be judged and awarded a Goldie. All entry fees received for a “one-entry-only” category will be reimbursed or credited to Convention or Goldie Banquet registration.

Please carefully review the categories for this year, there have been deletions and combined categories.

New for 2010: Each station will be allowed one free entry in the categories of Service to Children and Service to Community. The standard fee applies after the first entry.

All Alaskan broadcast licensees are eligible. Call the ABA office to check your membership status to receive the lowest cost entry fee. Entries submitted must have been created and produced by station personnel or their designated production company (with no agency involvement) and broadcast by the station during the period of July 31, 2009 to 4:00 p.m. July 30, 2010.

Student Division—Includes all Alaska college radio stations, or students working as interns or volunteers at radio stations and Alaska Teen Media Institute students affiliated with a licensed radio station. All entries must have been aired during designated time period. There will be no judging for TV entries for Student Division in 2010.

Judging

Note: ABA cannot advise as to which category an entry belongs in. Broadcasters from the New Hampshire Association will be judging entries based on creativity, technical quality, execution, and overall effect. Decision of the judges will be final.

Entry Material

Radio entries must be submitted on a CD with case or cover. Television entries must be submitted on DVD with case. Same category entries from same station may be put on one disc with a 3-5 second spacing between entries. List all multiple entries on label by titles. Program length entries should be edited to exclude breaks. Judges will view up to 5 minutes of any program length entry that runs 30 minutes or longer. Please direct the judges to the section within the program you would like to be viewed for judging by indicating with time code format.

Each entry MUST have a label that is visible through the case or attached to both the media and case if case is opaque. Labels must be clearly printed and must include the following information:

1. Category Name and Number (Best Video, Comedy Feature, Newscast, etc.)
2. Station Call Letters
3. Title(s) of Entry
4. Rundown with length of segment on tape. Time Code if needed, (5 minute segment for program length entries)

TV Example:

#11, Evening Newscast, KXXX
“The Six O’clock News” 1 X 60 Minutes
Time Code: 00:31:00:00—00:36:00:00

Radio Example:

#1, Best Commercial
KXYZ
Joe’s Garage :30

Please keep entry form detached from the CD/DVD case. We will place your entry form with the appropriate entry. This expedites the process for shipping to judges. Please staple all entry forms together that are entered in same category on one disc or tape. Entry forms should be printed carefully or typed clearly with the credited names and their complete title. Up to four names of talent credit and their titles may be included. Please check spelling of names as entry form information is what will appear on your Goldie.

Any deviation from the rules will subject the entry to disqualification.

Liability

All materials submitted become the property of the Alaska Broadcasters Association. The ABA will not be financially responsible for any material submitted. Please DO NOT submit master tapes or other original materials. They will not be returned to you.

Entry Fees---Entry Fees may be paid online at www.alaskabroadcasters.org or by check made payable to the Alaska Broadcasters Association. A separate entry fee will apply when the same commercial, PSA, or program is entered in more than one category.

The following fees apply to all ABA **member** stations (non members add \$20 to each fee):

All Member Stations: All Entries: \$40

Student Division—All Alaska: All Entries: \$10

Awards

Winners will receive one GOLDIE personalized to include the station Call Letters and up to four individual name credit lines including titles.

Deadline

Mail or deliver entries with entry forms and either check or Online payment receipt to:

Alaska Broadcasters Association
700 W. 41st Street, Suite 102
Anchorage, AK 99503

907 258-2424 Phone
907 258-2414 Fax
email: akba@gci.net / akbagold@gci.net

Entries must be received and in the office by
4 pm Friday July 30, 2010

All entries must have been produced and broadcast by the station or their designated production company. Categories must have no fewer than two entries to be considered for judging. All entries must have aired between July 31, 2009 and July 30, 2010.

RADIO CATEGORIES

Division 1 and 2

1. Radio Commercial -- :30 or less. Single entry only.

2. Radio Commercial - :31 or longer. Single entry only.

3. Radio News Program -- No more than 30 minutes of a regularly scheduled program.

4. News Story or Breaking News Story -- Any Length. Report in a regularly scheduled program or first time broadcast of live coverage. Single Entry

5. News Feature -- Any length. A portion of a regularly scheduled program or specialty report. Single entry.

6. Best Radio Show -- One edited entry of no more than 5 minutes. Must be edited from a single board shift. May be a regularly scheduled program or a special featured program.

7. Best Imaging -- Single entry of station produced elements promoting the station in general or for specialty programming. Imaging entry should be written and finalized within the station itself.

8. Live Sports Event -- Any length. One program. Single entry.

9. Public Service Announcement -- :60 or less. Single entry.

10. Best Promotional Announcement -- :60 or less. Single entry.

11. Public Affairs Program -- 60 minutes or less. Documentary, editorial, "magazine" or other specialty affairs program. Single entry.

12. Uniquely Alaskan Program -- Any length. One program -- single entry.

13. Radio Entertainment/Comedy Program (newly combined for 2010) -- Any length, Single entry.

14. Service to Children -- Any length. Single entry. Submission in this category can include any type of broadcast, from PSAs to full programs. Submit narrative, not over two typed pages, plus recorded examples of broadcasts. Stations may also submit other materials such as photos and testimonials.

15. Service to Community -- One project with single or multiple beneficiaries.

TELEVISION Categories

Division 1 and 2

- 1. Television Commercial \$500 or Less** -- :60 or less. Single entry only.
- 2. Television Commercial \$500 or More** -- :60 or less. Single entry only.
- 3. Best Television Newscast -- One date, May 20, 2010.** All stations must use this date to be eligible for judging.
- 4. News Story or Sports News Story --** Any Length. Report in a regularly scheduled program.
- 5. News Feature --** Any Length. A portion of a regularly scheduled program or specialty report. Single entry.
- 6. News Investigative Reporting --** Any Length, series of 2. A portion of a regularly scheduled program.
- 7. Breaking News Story --** Any length. Live coverage may be a portion of a regularly scheduled news program. Must be the first time broadcast of live coverage. Single entry only.
- 8. Live Sports Event --** Any length. One program.
- 9. Public Service Announcement --** :60 or less. Single entry.
- 10. Best Promotional Announcement --** :60 or less. Single entry.
- 11. Public Affairs Program --** 60 minutes or less. Documentary, editorial, "magazine" or other specialty affairs program—single entries only.
- 12. Uniquely Alaskan Program --** Any length. One program. single entry.
- 13. Best Entertainment/Comedy Feature** Any length. Single entry.
- 14. Service to Children --** Any length. Single entry. Submission in this category can include any type of broadcast, from PSAs to full programs. Submit narrative, not over two typed pages, plus recorded examples of broadcasts. Stations may also submit other materials such as photos and testimonials.
- 15. Service to Community --** One project with single or multiple beneficiaries.

Student Categories - Statewide - Radio Only

- 1. Best Radio Show** -- One edited entry of no more than 5 minutes. Must be edited from a single board shift. May be a regularly scheduled program or a specialty featured program.
- 2. Public Service Announcement** -- :60 or less. Single entry.
- 3. Best Promotional Announcement** -- :60 or less Single entry.
- 4. News Story** -- Any Length. Reported in a regularly scheduled program.
- 5. News Feature** -- Any Length. A portion of a regularly scheduled program or specialty report. Single entry only.
- 6. Sports News Story** -- Any length. Report in sports or regularly scheduled program. Single entry.
- 7. Live Sports Event** -- Any length. One program. Single entry.
- 8. Entertainment Program** -- Any length. Single entry.