



700 W. 41st Avenue #102 Anchorage, AK 99503
P: 907-258-2424 F: 907-258-2414 akbagold@gci.net

EXHIBITORS

Welcome to the 2011

Alaska Broadcasters Association/Alaska Public Broadcasters, Inc. Convention
at the Anchorage Marriott Hotel Downtown
Thursday & Friday, November 3 & 4, 2011

**With this change of venue come changes for you, our Exhibitors. You will be setting up in the pre-function hall area outside the meeting rooms on the 2nd floor. As a result there will be no pipe and drape. Eight foot covered tables with accessibility to electric outlets will be provided.

**We are continuing the cost of \$400 per booth, which includes table, chairs, electrical, Thursday lunch, Continental breakfast both days and all breakouts. The Continental breakfasts will be set up in the Exhibitors area.

**Shipments may be made directly to the hotel as follows:

Anchorage Downtown Marriott Hotel

Attention: Maria Harvey for the Alaska Broadcasters Association – (REQUIRED please)

820 West Seventh Avenue

Anchorage, AK 99501

(Telephone # if required on bill of lading: 907/279-8000)

**Our contract with the Marriott indicates that packages can be held for 72 hours before incurring a charge of \$3.00/day/package.

**FedEx & UPS pick up daily from the hotel between 11:30 a.m. – 12:30 p.m. Please remember to have your forms filled out with your account number. Any pickups outside of this time frame can be coordinated with the bellmen.

**Please note that since exhibits will now be in an open area, all items of value should be secured by you whenever you're away for an extended period. We are in the process of determining what onsite location you'll be using for storing your shipping containers during convention.

**Tentatively set up time is 6:00 p.m. on Wednesday, 11/2/11. An update will be provided as we get closer to the date. We would ask that you have your teardown completed by 3:00 p.m. on Friday, 11/4/11.

**ABA convention room rates at the Marriott are \$101 for single/double, \$121 for triple and \$141 for quad. Please make your reservations before October 3rd to obtain these special rates.

To make reservations via phone:

Toll Free: 1-800-228-9290, Mini Code "ABAABAA" **and** "AK Broadcasters Assn"
Anchorage Phone Number (907) 279-8000

To make reservations online:

Book online at www.marriott.com/ancdt following these steps:

- Under "Check Rates & Availability" enter the desired arrival and departure dates.
- Click on the Special Rates & Awards Button
- Enter your online group code, ABAABAA, in the box that says "Group Code".
- Select the button "FIND"
- Follow the steps outlined to complete the reservations.

I would also like to remind you that ABA has the following opportunities for Exhibitors to sponsor an item or event during our convention:

Thursday November 3

Continental Breakfast	\$1,000.00
Morning Break	\$750.00
Lunch	SPONSORSHIP FILLED \$1,500.00
Afternoon Break	\$750.00

Friday November 4

Continental Breakfast	\$1,000.00
Morning Break	\$750.00
Afternoon Break	\$750.00

Friday Goldies Reception	SPONSORSHIP FILLED \$2,000.00
Friday Goldies Dinner	\$4,000.00

Other sponsorships available:

Underwrite a Speaker	negotiable
Lanyards	\$300.00 or your company's own

Please contact Darlene Simono, ABA Executive Director (akba@gci.net) as soon as possible. Your generosity will be listed in the convention print materials and on our website. Signage will also be provided to acknowledge your sponsorship.

We look forward to having you join us at the 2011 ABA/APBI Convention as we experience our first return to the Marriott since 2000.

Sincerely,

Cathy Hiebert, Executive Assistant, 907/258-2424, akbagold@gci.net